

LAGOS BLUE LINE RAIL ADVERTISING PROPOSAL

Huperniq unlocks prestigious advertising opportunities at Marina and Mile 2 stations, strategically located across a 13- kilometer stretch.

These landmark stations welcome a high value audience of professional commuters beginning their daily trips across the network's 5 fully operational trains. Immersive visibility across the Blueline Network With **over 89,000 passengers** commuting daily, and **5 trains** running consistently throughout the day, your brand enjoys seamless visibility across every stage of the commuter experience:

- Arrival and station entry points
- Ticketing and interconnect areas
- Platform waiting zones with extended dwell time
- Inside train exposure across the 5 commuting units
- Exit paths and high traffic movement corridors .

Your message stays front and center during the moments that matter most.

❑ Beyond the Stations — Extended Outdoor Reach

Our outdoor advertising footprint moves beyond the train network into a vibrant road system attracting over 300,000 daily road commuters and more than 5 million vehicles monthly, giving your brand even more power to connect:

- **Captures a wide, diverse audience**
- **Enhances interconnected visibility**
- **Boosts engagement across multiple commuter touchpoints.**





The deployment of more than **9 million** integrated transport system cards highlights the rising demand for our commuter services. With over **90 daily trips from 6 am to 10 pm, and 1,000 commuters** per ride, the train network continues to stand out as a reliable, cost effective, and eco friendly choice for:

- Work and business commutes
- Leisure activities
- Major events and city movements

☐ **Why Huperniq is your gateway to unstoppable brand visibility**

- Access to one of the largest and most diverse commuter networks
- Efficient advertising solutions that maximize every naira spent
- Unmatched coverage across key routes and stations
- Insightful data on the varied audiences moving through the system.

☐ **Advertising opportunities we offer:**

- Traditional formats
- Digital displays.



Entrance A – Pedestrian Bridge Hand Railing Branding

- **DISPLAY TYPE** : Hand Railing Branding
- **DIMENSION** : 1.2m x 5m (x2 Pedestrians)
- **AUDIENCE DEMOGRAPHY** : Social-economy class A,B,C.
- **TRAFFIC AREAS** : CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 People.



ENTRANCE/EXIT A-BRANDING SINGLE SIDE PANEL BACK LIT

- **DISPLAY TYPE :** BRANDING SINGLE SIDE PANEL
- **DIMENSION :** 10.8m X 1m
- **AUDIENCE DEMOGRAPHY :** Social-economy class A,B,C.
- **TRAFFIC AREAS :** CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY :** Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 People.



Entrance / Exit A - Branding Single Side Panel Branding

- **DISPLAY TYPE** : BRANDING SINGLE SIDE PANEL
- **DIMENSION** : 17.1m X 1m
- **AUDIENCE DEMOGRAPHY** : Social-economy class A,B,C.
- **TRAFFIC AREAS** : CMS,Balogun markets, Vi-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 People.

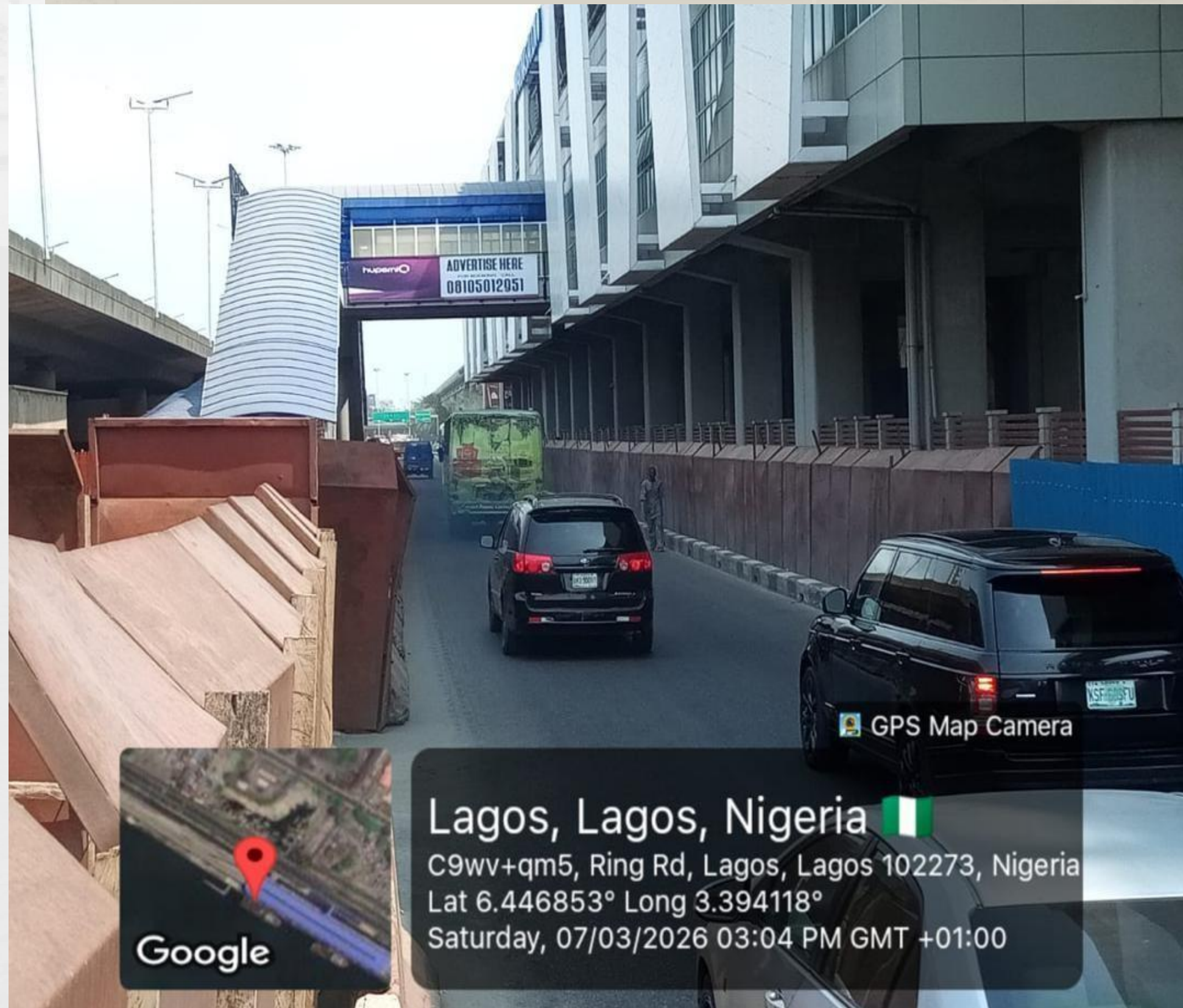


Entrance/Exit A Pedestrian Staircase - Hanging Double Side Ceiling drop-down.

- **DISPLAY TYPE** : Hanging Double side Ceiling drop-down
- **DIMENSION** : 3m x 0.6m (3 units/ x2 pedestrians)
- **AUDIENCE DEMOGRAPHY** : Social-economy class A,B,C.
- **TRAFFIC AREAS** : CMS,Balogun markets, VI-way Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE**: 1,800,000 People.

Pedestrian Bridge Facing traffic from CMS to Ikoyi/VI – Panel Branding

- **DISPLAY TYPE :** Panel Branding
- **DIMENSION :** 10.5m x 2.5m (1unit)
- **AUDIENCE DEMOGRAPHY :** Social-economy class A,B,C.
- **TRAFFIC AREAS :** Train station, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY :** Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 4,000,000 People.





HRA003a



Entrance B Hand Railing Branding.

- **DISPLAY TYPE** : Hand Railing branding.
- **DIMENSION** : 5m x 1m
- **AUDIENCE DEMOGRAPHY** : Social-economy class A,B,C.
- **TRAFFIC AREAS** : Train station, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.



HRA003b



Entrance B Wall branding (2 Sides left & right).

- **DISPLAY TYPE :** Wall branding
- **DIMENSION :** 9m x 4.5m(2 sides)
- **AUDIENCE DEMOGRAPHY :** Social-economy class A,B,C.
- **TRAFFIC AREAS :** Train station, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY :** Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 People.



HRA004



Entrance B Lobby – Ceiling Drop-down Double-sided branding.

- **DISPLAY TYPE** : Ceiling Drop-down Double-sided branding.
- **DIMENSION** : A1 SIZE
- **AUDIENCE DEMOGRAPHY** : Social-economy class B,C.
- **TRAFFIC AREAS** : Train station, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 People.

P.S. Open space can be utilized for brand activations that occupy the advertise by companies advertising space.

Exit C Lobby - Pillar Branding.

- **DISPLAY TYPE** : Pillar branding.
- **DIMENSION** : Dimension: 1m x 3.5m (20 units)
- **AUDIENCE DEMOGRAPHY** : Social-economy class B,C.
- **TRAFFIC AREAS** : Train station, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE**: 1,800,000 people

P.S. Open space can be utilized for brand activations that occupy the advertise by companies advertising space.



HRA007



Exit B – Concourse Branding.

- **DISPLAY TYPE :** Concourse branding.
- **DIMENSION :** 5.7Wm x 2.4mH
- **AUDIENCE DEMOGRAPHY :** Social-economy class B,C.
- **TRAFFIC AREAS :** Train station, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY :** Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.

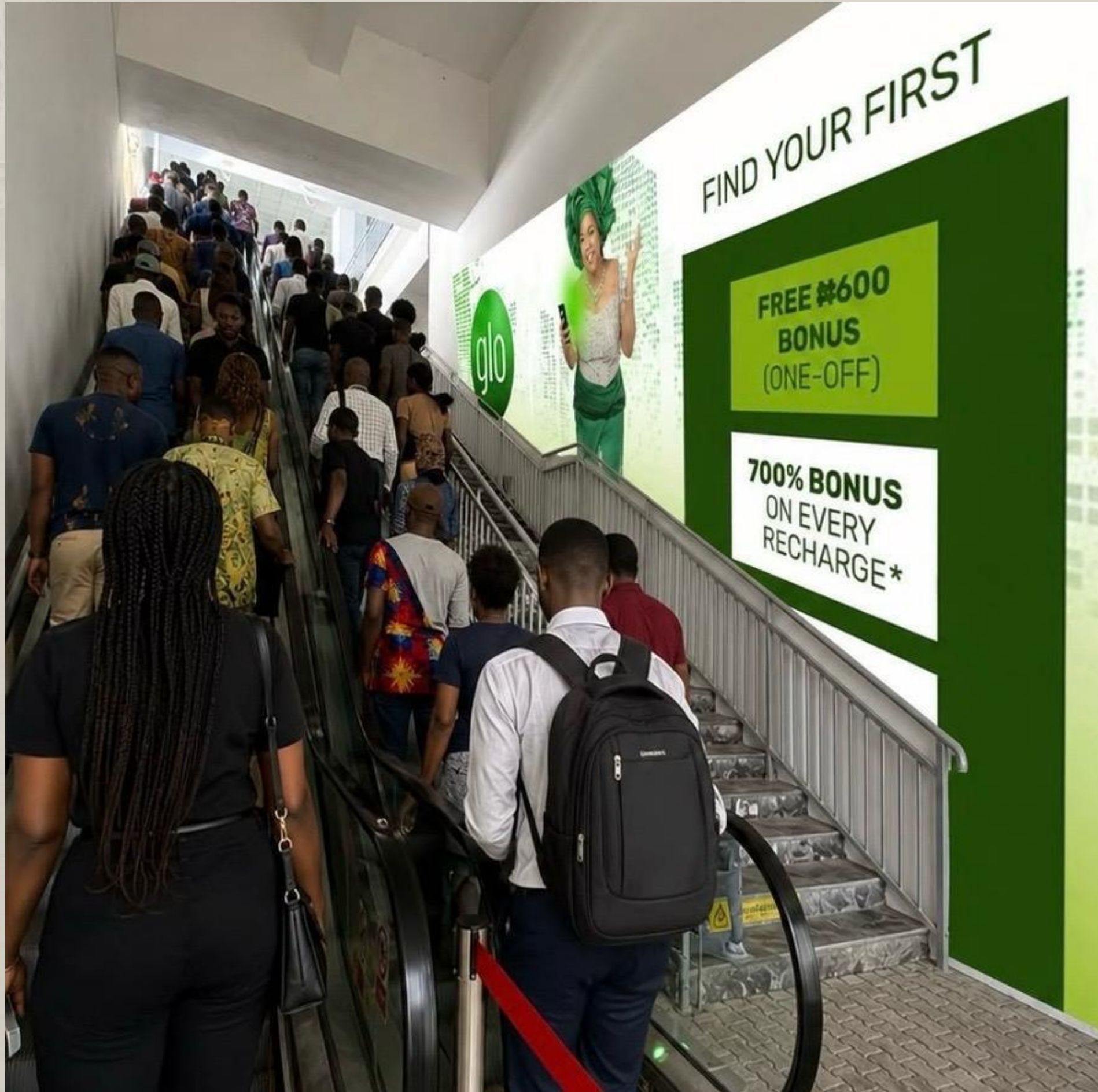


Time: 02.16.2026 08:01
Address: Ring Road, Ring
Road, Lagos Island, Lagos

Entrance C– Hand Railing branding.

- **DISPLAY TYPE** Hand Railing branding.
- **DIMENSION** : 5m x 1m
- **AUDIENCE DEMOGRAPHY** : Social-economy class B,C.
- **TRAFFIC AREAS** : Train station, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.





HRA008b



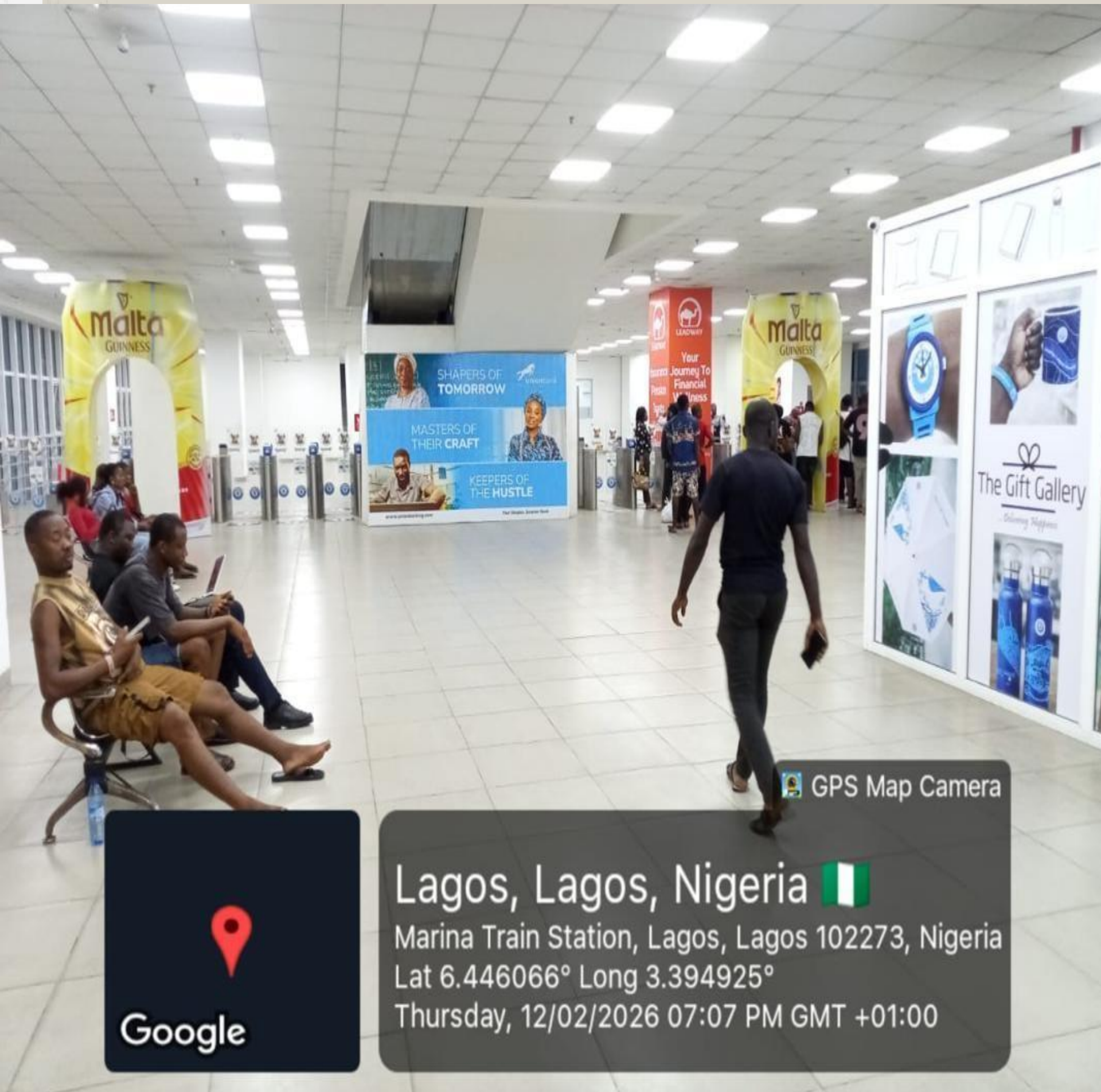
Entrance C- Wall branding

- **DISPLAY TYPE** : Wall branding.
- **DIMENSION** : 9m x 4.5m (2 sides)
- **AUDIENCE DEMOGRAPHY** : Social-economy class B,C.
- **TRAFFIC AREAS** : Train station, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.

HRA009

Exit C (Facing Boarding Gate).

- **DISPLAY TYPE** : Wall branding.
- **DIMENSION** : 3.8mWx 2.5mH (2 units)
- **AUDIENCE DEMOGRAPHY** : Social-economy class B,C.
- **TRAFFIC AREAS** : Train station, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.



GPS Map Camera

Lagos, Lagos, Nigeria 🇳🇮

Marina Train Station, Lagos, Lagos 102273, Nigeria

Lat 6.446066° Long 3.394925°

Thursday, 12/02/2026 07:07 PM GMT +01:00

Google



HRA010



Waiting Area (Behind Boarding & Departure Gates) – Wall Branding.

- **DISPLAY TYPE :** Wall Branding

Dimension:

11.6m x 3.6m (2 units)

4.9m x 3.5m (2 units)

9.7m x 3.6m (1 unit)

- **AUDIENCE DEMOGRAPHY :** Social-economy class B,C.
- **TRAFFIC AREAS :** Train station, CMS, Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY :** Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.

HRA011



Exit B and C Lobby - concourse Branding.



- **DISPLAY TYPE** : concourse branding.
- **DIMENSION** : 3.9m x 0.9m (2 units)
- **AUDIENCE DEMOGRAPHY** : Social-economy class B,C.
- **TRAFFIC AREAS** : Train station, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.

Stairway to Platform 1 & 2 Branding.

- **DISPLAY TYPE** : Wall branding.
- **DIMENSION** : 4.6m x 2m (2 units)
- **AUDIENCE DEMOGRAPHY** : Social-economy class B,C.
- **TRAFFIC AREAS** : Train station, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.



Restroom Entrance (Boarding Zone) – Wall Branding.

- **DISPLAY TYPE** : Wall branding.
- **DIMENSION** : Female: 6.8m x 3.5m (2 units)
Male: 5.1m x3.6m (2 units)
- **AUDIENCE DEMOGRAPHY** : Social-economy class B,C.
- **TRAFFIC AREAS** : Train station, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.



Railings to Platform 1 & 2 – Railings Branding.

- **DISPLAY TYPE** : Railings branding.
- **DIMENSION** : (Hand Railing) **5.7m x 1m** (4 units)
inner Escalator Branding: **15.7m x 0.7m** (2 units)
- **AUDIENCE DEMOGRAPHY** : Social-economy class B,C.
- **TRAFFIC AREAS** : Train station, CMS, Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants, filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE**: 1,800,000 people.





Escalator to Platform 1 & 2 – Outer Escalator Branding.

- **DISPLAY TYPE** : Escalator branding.
- **DIMENSION** : 7.7m x 1.3m (2 units)
- **AUDIENCE DEMOGRAPHY** : Social-economy class B,C.
- **TRAFFIC AREAS** : Train station, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.



HRA015



Escalator to Platform 1 & 2 concourse Branding.

- **DISPLAY TYPE** : Concourse branding.
- **DIMENSION** : 3.8m x 0.8m (4 units)
- **AUDIENCE DEMOGRAPHY** : Social-economy class B,C.
- **TRAFFIC AREAS** : Train station, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.



ARRIVAL AREA AFTER TICKET GATE.

- **DISPLAY TYPE** : Wall branding.
- **DIMENSION** : 3.5m x 5.9m
- **AUDIENCE DEMOGRAPHY** : Social-economy class B,C.
- **TRAFFIC AREAS** : Train station, CMS, Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.



HRA017



Platform 1 & 2 - Wall Branding.

- **DISPLAY TYPE** : Wall branding.
- **DIMENSION** : 6.5m x 3m (4 units)
- **AUDIENCE DEMOGRAPHY** : Social-economy class B,C.
- **TRAFFIC AREAS** : Train station, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.

HRA018



Platform 1 & 2 – Metal Grill Branding.

- **DISPLAY TYPE** : Metal grill branding.
- **DIMENSION** : **Entire Stretch/Side:** 202m x 3m, **30 Units/Side:** 6.55m x 3m (2 Sides = 50 Units Total).
- **AUDIENCE DEMOGRAPHY** : Social-economy class B,C.
- **TRAFFIC AREAS** : Train station, CMS, Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.



Time: 03.10.2026 08:56

Address: CMS
Terminal, Lagos
Island, Lagos

Lat/Long: Lat 6.447328
Long 3.393151

Station View From Eko Bridge – Mesh Drape.



- **DISPLAY TYPE** : Metal grill branding.
- **DIMENSION** : 17m w x 4m h
- **AUDIENCE DEMOGRAPHY** : Social-economy class A, B,C.
- **TRAFFIC AREAS** : Train station, Eko bridge CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 5,000,000 people.



HRA020



Front Façade (Facing Eko Bridge)

Dimension:

Entire Stretch/Side: 202m x 12m

Rate/ Month

Right Side: 101m x12m= 20m

Left Side: 101m x12m= 25m

Wall Drape Facing traffic from CMS to Ikoyi/VI.

- **DISPLAY TYPE** : Wall drape .
- **DIMENSION** : 5.3m x 6.5m (8 units in total):
5 on the right before the station
3 on the right after the station.
- **AUDIENCE DEMOGRAPHY** : Social-economy class A, B,C.
- **TRAFFIC AREAS** : Train station, Ikoyi, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 5,000,000 people.





Wall Drape Facing traffic from CMS to Ikoyi/VI.

- **DISPLAY TYPE** : Wall drape .
- **DIMENSION** : 10m x 6m (6 units)
- **AUDIENCE DEMOGRAPHY** : Social-economy class A, B,C.
- **TRAFFIC AREAS** : Train station, Ikoyi, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 5,000,000 people.



HRA023



Single Pillars at CMS FTT Ikoyi/VI.

- **DISPLAY TYPE** : Pillar branding.
- **DIMENSION** : 3.2m x 6.5m (left side) . Total of 6 units – **Unavailable Available**-Single Pillars Just around the train station.
Right side; Total of 6 units3 immediately before the station
3 immediately after the station
- **AUDIENCE DEMOGRAPHY** : Social-economy class A, B,C.
- **TRAFFIC AREAS** : Train station, Ikoyi, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 5,000,000 people.



Pillars spread across the road (to Ikoyi/VI).

- **DISPLAY TYPE** : Pillar branding.
- **DIMENSION** : 1.8mw x 6.5mh
- **AUDIENCE DEMOGRAPHY** : Social-economy class A, B,C.
- **TRAFFIC AREAS** : Train station, CMS,Balogun markets, VI-way, Marina.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 5,000,000 people.

Pillars on the right FTT Ikoyi/VI from CMS/Apogbon.



- **DISPLAY TYPE** : Pillar branding.
- **DIMENSION** : 1.7mw x 6.5mh 3 pillars immediately before the station.
- **AUDIENCE DEMOGRAPHY** : Social-economy class A, B,C.
- **TRAFFIC AREAS** : Train station, Ikoyi, CMS,Balogun markets, VI-way, Marina.& 6.5m(H) x 2.1m(W)- 3 pillars immediately after
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 5,000,000 people.



Pillars Under the train station from CMS FTT Ikoyi/VI.

- **DISPLAY TYPE** : Pillar branding.
- **DIMENSION** : 1.8m(W) x 5.5m(H) (14 units)
- **AUDIENCE DEMOGRAPHY** : Social-economy class A, B,C.
- **TRAFFIC AREAS** : Train station, CMS,Balogun markets, VI-way, Marina.& 6.5m(H) x 2.1m(W)
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 5,000,000 people.



ADVERTISEMENT OPPORTUNITIES

MILE 2 STATION



HRB001



Platform 1 & 2 Entrance/Exit A– Hand Railing Branding.

- **DISPLAY TYPE** : Hand railing branding.
- **DIMENSION** : 4.8m x 1m (2 Pedestrians)
- **AUDIENCE DEMOGRAPHY** : Social economy class B,C.
- **TRAFFIC AREAS** : Train station, Apapa-Oshodi expressway, Badagry, Amuwo odofin, Mile 2-isolo, kokomaiko , Mile 2 markets, festac,
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.



Platform 1&2 Entrance/Exit- Double Sided Ceiling dropdown.

- **DISPLAY TYPE** : Double sided ceiling drop-down.
- **DIMENSION** : 2.8m x 0.6m (3 units Pedestrians)
- **AUDIENCE DEMOGRAPHY** : Social economy class B,C.
- **TRAFFIC AREAS** : Train station, Apapa-Oshodi expressway, Badagry, Amuwo odofin, Mile 2-isolo,kokomaiko , Mile 2 markets, festac,
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.

Platform 1 & 2 Entrance/Exit– Window Branding.

- **DISPLAY TYPE** : Window Branding.
- **DIMENSION** : 5.3m x 3.3m (3 units Pedestrians)
- **AUDIENCE DEMOGRAPHY** : Social economy class B,C.
- **TRAFFIC AREAS** : Train station, Apapa-Oshodi expressway, Badagry, Amuwo odofin, Mile 2-isolo, kokomaiko , Mile 2 markets, festac,
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE**: 1,800,000 people.



HRB004



Platform 1 & 2 Lobby - Pillar Branding.

- **DISPLAY TYPE** : Pillar Branding.
- **DIMENSION** : 0.6m x 0.8m x 4.5m (20 units)
- **AUDIENCE DEMOGRAPHY** : Social economy class B,C.
- **TRAFFIC AREAS** : Train station, Apapa-Oshodi expressway, Badagry, Amuwo odofin, Mile 2-iso, kokomaiko, Mile 2 markets, festac.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants, filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE**: 1,800,000 people.



Platform 1 & 2 Lobby – Elevator Branding.



- **DISPLAY TYPE** : Pillar Branding.
- **DIMENSION** : 3.5m x 6m
- **AUDIENCE DEMOGRAPHY** : Social economy class B,C.
- **TRAFFIC AREAS** : Train station, Apapa-Oshodi expressway, Badagry, Amuwo odofin, Mile 2-iso, kokomaiko , Mile 2 markets, festac.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.



HRB006



Platform 1 & 2 Gates by Staircase – Double Sided A1 Ceiling drop-down.

- **DISPLAY TYPE** : Double sided A1 ceiling drop-down.
- **DIMENSION** : 3m x 0.6m (4units)
- **AUDIENCE DEMOGRAPHY** : Social economy class B,C.
- **TRAFFIC AREAS** : Train station, Apapa-Oshodi expressway, Badagry, Amuwo odofin, Mile 2-isolo,kokomaiko , Mile 2 markets, festac.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.



HRB007



Platform 2 Entrance/Exit – Concourse Branding.

- **DISPLAY TYPE** : Concourse branding.
- **DIMENSION** : Front: 3.5m x 1.2m
Sides: 7m x 1.2m(2 Units)
- **AUDIENCE DEMOGRAPHY** : Social economy class B,C.
- **TRAFFIC AREAS** : Train station, Apapa-Oshodi expressway, Badagry, Amuwo odofin, Mile 2-isolo,kokomaiko , Mile 2 markets, festac.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.

Platform Entrance/Exit B-Hand Railing Branding.

- **DISPLAY TYPE** : Hand railing branding.
- **DIMENSION** : 4.8m x 1m (2 Pedestrians)
- **AUDIENCE DEMOGRAPHY** : Social economy class B,C.
- **TRAFFIC AREAS** : Train station, Apapa-Oshodi expressway, Badagry, Amuwo odofin, Mile 2-isolo, kokomaiko , Mile 2 markets, festac,
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.





HRB009

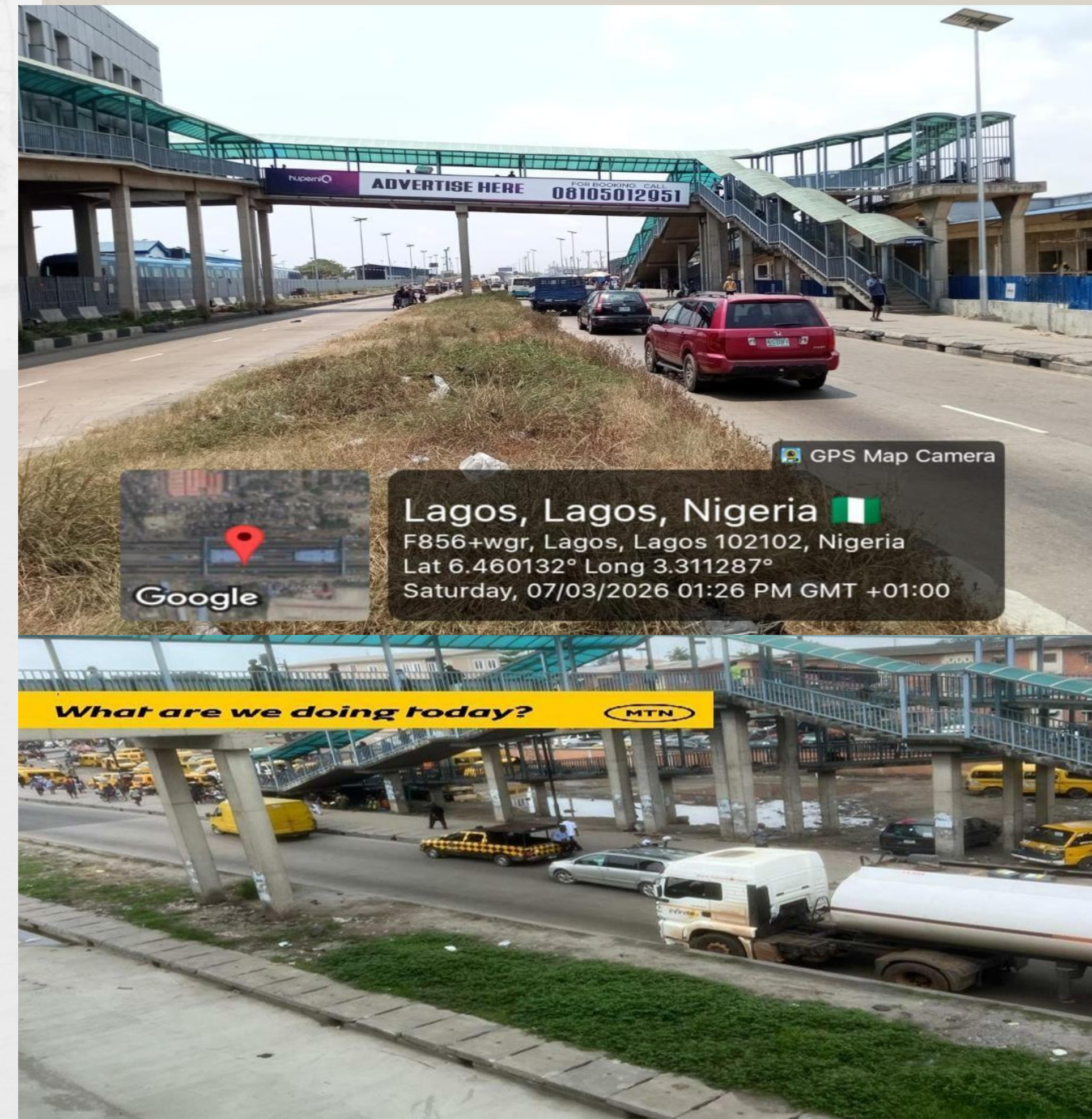


Platform 1 & 2 Gates by Pedestrian Bridge– Wall Drape.

- **DISPLAY TYPE** : Bridge– Wall Drape. .
- **DIMENSION** : 3m x 6m (2 units)
- **AUDIENCE DEMOGRAPHY** : Social economy class B,C.
- **TRAFFIC AREAS** : Train station, Apapa-Oshodi expressway, Badagry, Amuwo odofin, Mile 2-isolo, kokomaiko , Mile 2 markets, festac.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.

Pedestrian Bridge- Bridge Panel Branding.

- **DISPLAY TYPE** : Bridge-panel branding. .
- **DIMENSION** : 2mH x 24.4mW(2units) 1stFTT Festacor 2nd FTTMarina
- **AUDIENCE DEMOGRAPHY** : Social economy class B,C.
- **TRAFFIC AREAS** : Train station, Apapa-Oshodi expressway, Badagry, Amuwo odofin, Mile 2-isolo, kokomaiko , Mile 2 markets, festac.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE**: 5,000,000 people.



Platform 1 – Elevator Branding.



- **DISPLAY TYPE** : Elevator branding. .
- **DIMENSION** : 3.5m x 6m (3 sides)
- **AUDIENCE DEMOGRAPHY** : Social economy class B,C.
- **TRAFFIC AREAS** : Train station, Apapa-Oshodi expressway, Badagry, Amuwo odofin, Mile 2-isolo, kokomaiko , Mile 2 markets, festac.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE**: 1,800,000 people.

Platform 1 & 2 – Pillar Branding.

- **DISPLAY TYPE** : pillar branding.
- **DIMENSION** : 4.7m x 1.2m (14 units)
- **AUDIENCE DEMOGRAPHY** : Social economy class B,C.
- **TRAFFIC AREAS** : Train station, Apapa-Oshodi expressway, Badagry, Amuwo odofin, Mile 2-iso, kokomaiko , Mile 2 markets, festac.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 People.



Mesh Drape on Mile 2 Train Station Buildings (To & From Festac & Marina Routes).

- **DISPLAY TYPE** : Mesh drape .
- **DIMENSION** : 54m x 9m (4 faces available)
- **AUDIENCE DEMOGRAPHY** : Social economy class B,C.
- **TRAFFIC AREAS** : Train station, Apapa-Oshodi expressway, Badagry, Amuwo odofin, Mile 2-isolo, kokomaiko , Mile 2 markets, festac.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE**: 5,000,000 people.





Mile 2, Amuwo Odofin Estate, Lagos 102102, Lagos,
Nigeria

Latitude
6.46013°

Longitude
3.3133999999999997°

Local 12:11:44 PM
GMT 11:11:44 AM

Altitude 8 m
Monday, 06.10.2025

HRB014a



Mile 2 Train Station: Pedestrian Bridge facing Festac onward Okokomaiko.

- **DISPLAY TYPE** : Bridge panel.
- **DIMENSION** : 1.4mH x 80mW
- **AUDIENCE DEMOGRAPHY** : Social economy class B,C.
- **TRAFFIC AREAS** : Train station, Apapa-Oshodi expressway, Badagry, Amuwo odofin, Mile 2-iso, kokomaiko , Mile 2 markets, festac.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 5,000,000 people.



Mile 2 Train Station: Pedestrian Bridge facing Alaba onward Lagos Island.

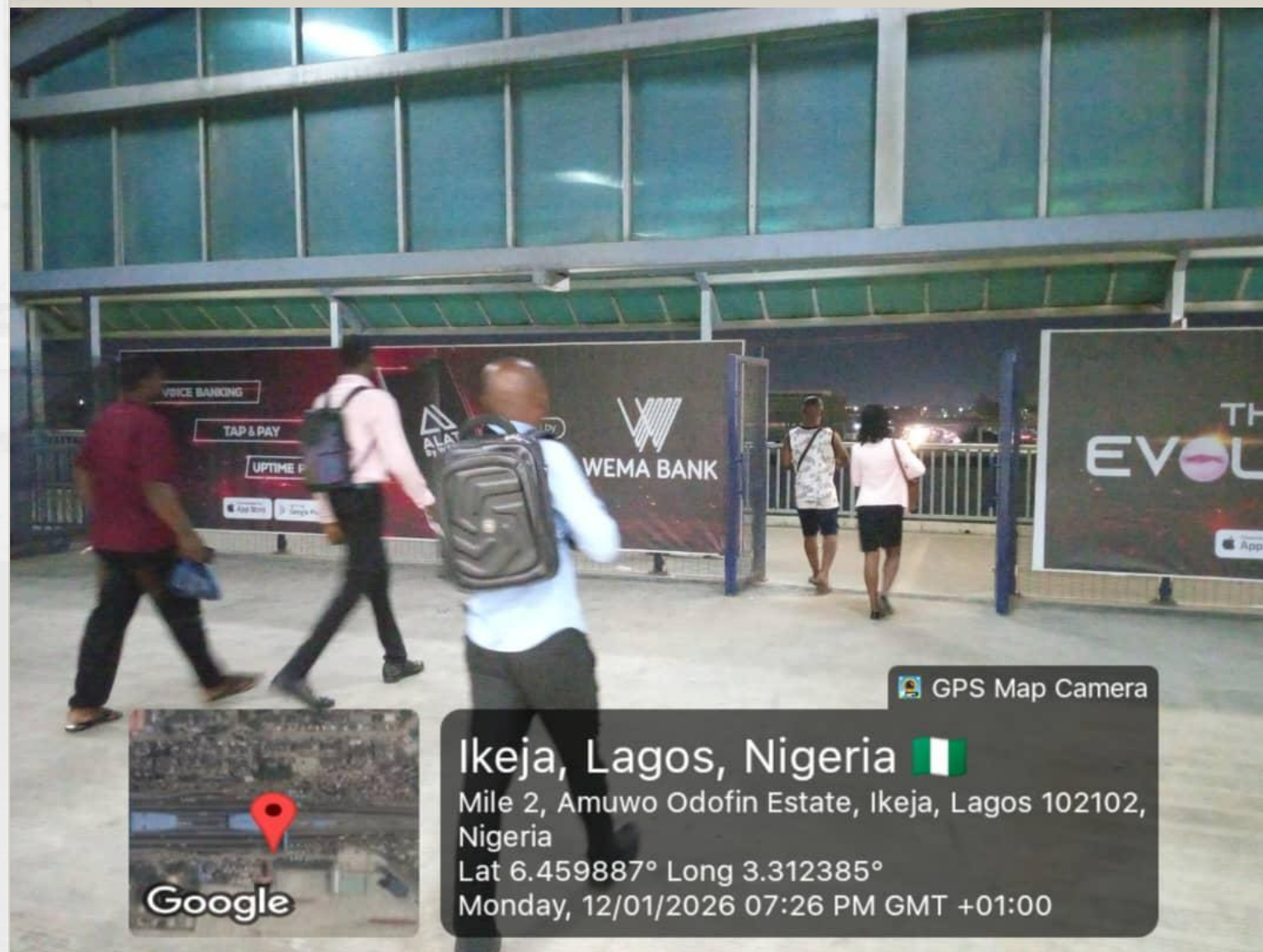
- **DISPLAY TYPE** : Bridge panel.
- **DIMENSION** : 1.4mH x 80mW
- **AUDIENCE DEMOGRAPHY** : Social economy class B,C.
- **TRAFFIC AREAS** : Train station, Apapa-Oshodi expressway, Badagry, Amuwo odofin, Mile 2- isolo, kokomaiko , Mile 2 markets, festac.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 5,000,000 people.

Mile 2 Train Station: Platform 1 & 2 by Exit Gates- Exit to Alaba onward Lagos Island (Twin Wall).

- **DISPLAY TYPE** : Twin wall branding.
- **DIMENSION** : 1.9 mH x 17mW

AUDIENCE DEMOGRAPHY : Social economy class B,C.

- **TRAFFIC AREAS** : Train station, Apapa-Oshodi expressway, Badagry, Amuwo odofin, Mile 2-iso, okokomaiko , Mile 2 markets, festac.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.
- **Rate: 1.5m/ 1 display areas/month**
- **4 Display areas available**

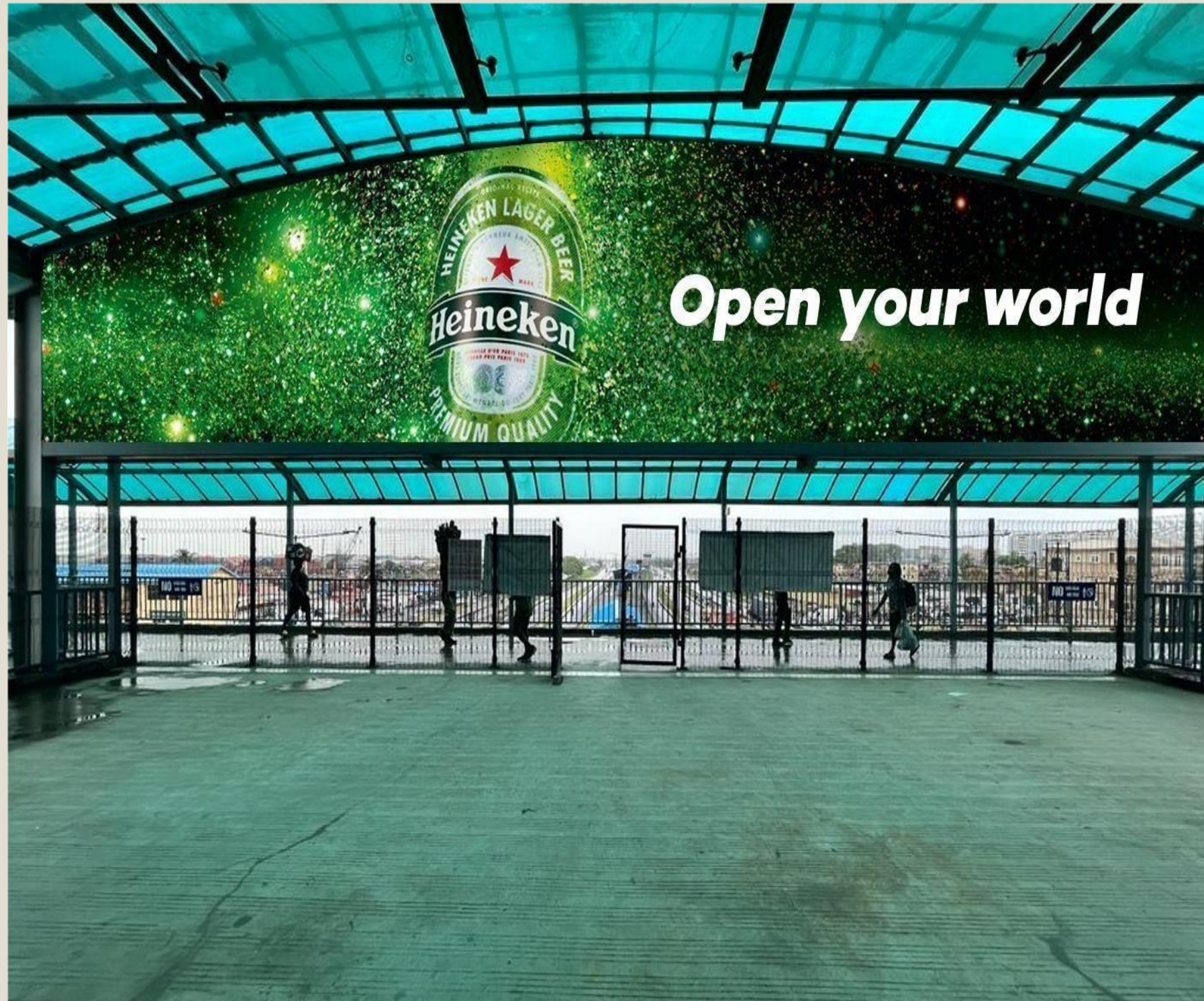


Platform 1 & 2 by Exit Gates -Overhead Panel Branding

- **DISPLAY TYPE** : Overhead Panel branding.

DIMENSION: 4m x 18m (2 sets)

- **AUDIENCE DEMOGRAPHY** : Social economy class B,C.
- **TRAFFIC AREAS** : Train station, Apapa-Oshodi expressway, Badagry, Amuwo odofin, Mile 2-isolo, kokomaiko , Mile 2 markets, festac.
- **PRESENCE AND PROXIMITY** : Train station, Banks, markets, parks, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 1,800,000 people.
- **Rate: 2m/display area**
- **2 display areas available**



ADVERTISEMENT OPPORTUNITIES

ON ISLAND.

HRC01



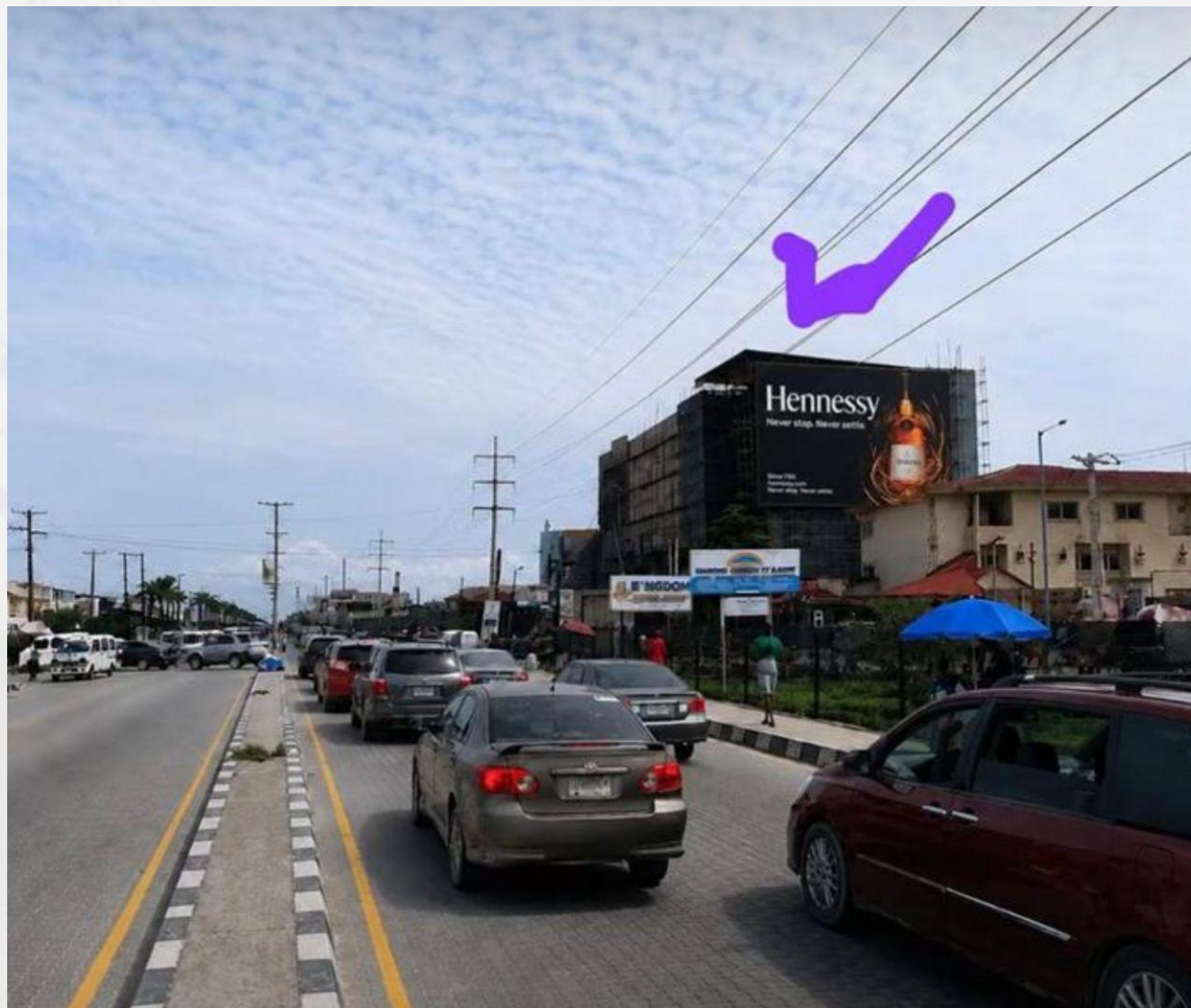
**Freedom way, Opposite Fola Oshibo,
beside Itedo Estate Lekki Phase 1.**

DISPLAY TYPE : Wall drape.

- **DIMENSION: 10.2mH by 14.7mW**

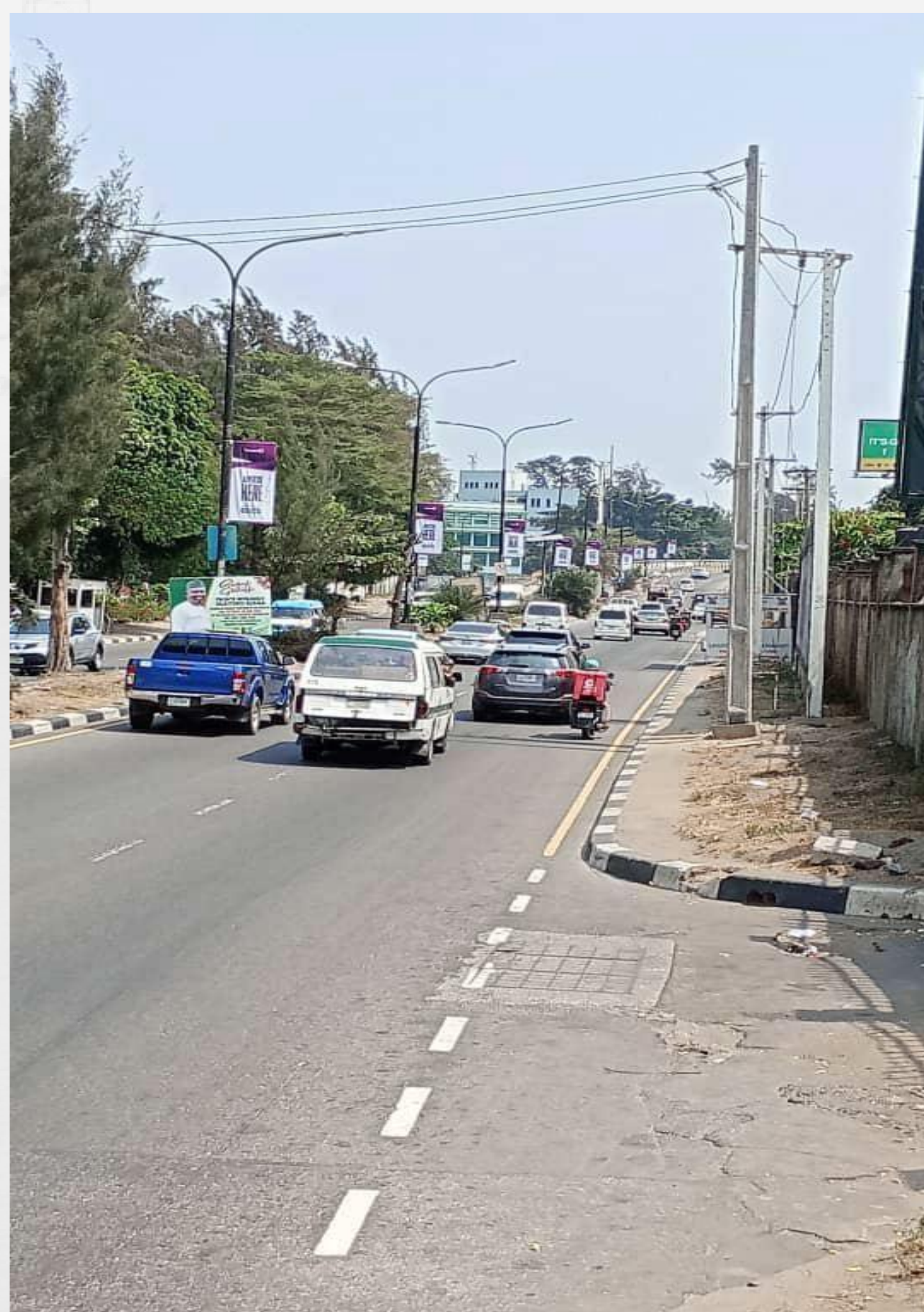
DISPLAY TYPE : Wall Panel.

- **DIMENSION: 3mH by 30mW, 3mH by 25mW, 3mH by 25mW**
- **AUDIENCE DEMOGRAPHY :** Social economy class A,B,C.
- **TRAFFIC AREAS :** Dome, ikate gate, itedo car wash, zenith junction, Lekki freedom way, admiralty way.
- **PRESENCE AND PROXIMITY :** Event centers Banks, markets, mall, schools, hospitals, church, mosque, restaurants ,filling stations etc.
- **MONTHLY TRAFFIC ESTIMATE:** 4,000,000 people.



13 POLES ON AHMADU BELLO WAY. VI

- **AUDIENCE DEMOGRAPHY** : Social economy class A,B,C.
- **TRAFFIC AREAS** : Ozumba Mbadiwe avenue, bonny camp, bridge link to independence link, VI, Eko, Ahmadu bello
- **PRESENCE AND PROXIMITY** : Event centers Banks, markets, private companies, schools, hospitals, church, mosque, restaurants etc.
- **MONTHLY TRAFFIC ESTIMATE**: 5,000,000 people.





10 POLES ON BANK ROAD, IKOYI

- **AUDIENCE DEMOGRAPHY** : Social economy class A,B,C.
- **TRAFFIC AREAS** :Bank Road in Ikoyi experiences high traffic due to its connection to major roads like Awolowo Road, Alfred Rewane Road, and Osborne Road. The area also links to Falomo Roundabout, a key route connecting Ikoyi to Victoria Island and the mainland.
- **PRESENCE AND PROXIMITY** : Event centers Banks, markets, private companies, schools, hospitals, church, mosque, restaurants etc.
- **MONTHLY TRAFFIC ESTIMATE:** 5,000,000 people.

ADDITIONAL ADVERTISING OPPORTUNITIES

- In-Station Audio Advertising
- Brand Activations
- Floor branding
- Staircase branding
- Flyer stand
- Inflatables
- Directional Signages



CONTACT

www.huperniq.com



huperniqng@gmail.com



[0810 501 2951](tel:08105012951)



[2A Oyetola Idowu Street Ilupeju, Lagos](#)

